

# Dr Jason Mika

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Senior Lecturer, School of Management

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## Overview

Dr Jason Paul Mika is an indigenous entrepreneurship scholar at Massey Business School, Massey University, Palmerston North, New Zealand. Jason is Tūhoe, Ngāti Awa, Whakatōhea and Ngāti Kahungunu, was born in Whakatāne and raised in Rotorua. Dr Mika is codirector of Te Au Rangahau, the Māori Business & Leadership Research Centre and a senior lecturer in the School of Management. Dr Mika is a former director of SEANZ, co-convenor of the ANZAM Indigenous Issues Special Interest Group, member of the Native, Aboriginal and Indigenous Caucus within the Academy of Management, and a member of the Royal Society of the Arts Inclusive Growth Network steering committee chaired by Dr David Wilson of Economic Development New Zealand. Dr Mika completed his PhD in Māori entrepreneurship in 2015 at Massey University's School of Management. Dr Mika's research centres on the principles and methods by which Indigenous entrepreneurs balance cultural and commercial imperatives in business. Dr Mika is leading and involved in a diverse range of funded research projects investigating this phenomenon in multiple sectors and sites including agribusiness, the marine economy, entrepreneurial ecosystems, business networks, senior entrepreneurship, regional Indigenous entrepreneurship, tribal governance, and non-Indigenous organisations.

## Experience

### Academic Appointments

Fulbright-Ngā Pae o Te Māramatanga Senior Scholar 2019, Stanford Woods Institute for the Environment, Stanford University	2019-2020
Senior Lecturer, School of Management, Massey University	2016-present
Codirector, Te Au Rangahau Māori Business & Leadership Research Centre, Massey University	2016-present
Supernumerary Lecturer, School of Management, Massey University	2014-2016
Senior Tutor, School of Management, Massey University	2013
Senior Tutor, School of Management, Massey University	2013
Senior Tutor, School of Management, Massey University	2012

### Non-Academic Employment

Māori Business Relationship Management, Māori Economy Team, Callaghan Innovation	2015
Management Consulting Manager, Glenn Hawkins & Associates Limited	2015-2016
Intern, Motu, Motu Public Policy and Economic Research Institute	2013
Management Consultant, Glenn Hawkins & Associates Limited	2013-2014

Management Consultant, Self-employed	2002-2011
Management Advisor, Regions and Information, Te Puni Kōkiri	2001-2002
Establishment Manager Capacity Building, Regions and Information, Te Puni Kōkiri	2000-2001
Business Analyst, M-Commerce	1999-2000
Policy Analyst, Economic Development, Te Puni Kōkiri	1998-1996
Senior Policy Analyst, Economic Directorate, Te Puni Kōkiri	1998-2000
Special Projects Officer, Business Direct, Inland Revenue	1996
Bursar, Business Direct - Rotorua, Hamilton, Inland Revenue	1994-1996
Research Assistant, Office of the Chief Executive, Waiāriki Institute of Technology	1993-1994

## Education

### Degrees

Doctor of Philosophy in Business Massey University	2011-2015
Master of Public Policy Public Policy, Victoria University of Wellington	1996-2002
Bachelor of Management Studies Maori Resource Management and Marketing, University of Waikato	1994-1995

### Certifications

University of Waikato, Certificate of Māori Studies	1992
Waiāriki Institute of Technology, Diploma of Business Studies	1991
Waiāriki Institute of Technology, Diploma in Computer Studies	1989

## Language Competencies

- Can read, write, speak, understand spoken and peer review Maori
- Can read, write, speak, understand spoken and peer review English

## Professional Activity

### Community contributions

Business challenge for Māori students	2017
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### Contributions to Research Discipline and Environment (RC)

Appointed as Massey Business School representative on the Board of Studies for the Māori and Indigenous Business Masters programme in June 2017, a collaboration of six of eight New Zealand universities, which will be offered from February 2018.	2017-present
Guest lecture for 115.112 Accounting for Business (Accounting information for Māori business) See link for recording webcast.massey.ac.nz/Mediasite/Catalog/catalogs/2017s1-115112pn	2017
Associate editor for Journal of Management & Organization special issue on indigenous perspectives of entrepreneurship, innovation and enterprise scheduled to be published in December 2017 as Issue 6	2017
Entrepreneurial ecosystem efficacy for indigenous entrepreneurs: A Ngā Pae o Te Māramatanga funded pilot study of how Māori entrepreneurs are supported to be innovative in their enterprises. Research funding of \$59,000 awarded.	2017-2018
Māori responsiveness, what is it, why do organisations do it and what differentiates those that do this well. This research project was awarded PVC Big Issues Funding of \$10,000 and Massey University Research Funding of \$5,000 to undertake case study and survey research with mainstream organisations.	2017
Te Au Rangahau codirector, advancing indigenous business and leadership research of benefit to the Māori economy of Aotearoa New Zealand	2016-2017

### Invitations to Present Research or Similar (RC)

Invited to give a presentation at the World Indigenous Tourism research symposium at Hopuhopu, Ngāruawāhia on indigenous and Māori tourism research. The symposium was facilitated by Professor Linda Smith	2018
Facilitated workshop with Joan Timeche, Executive Director of Native Nations Institute at University of Auckland, Friday 24 March 2017, 2-4pm, Room 501, Faculty of Business & Commerce. Hosted by Associate Professor Chellie Spiller.	2017
Facilitated the Indigenous Issues Special Interest Group Symposium at the ANZAM Conference in Hobart, Tasmania, 4-6 December 2013.	2013
Facilitated the ANZAM Year Doctoral Workshop hosted by University of Tasmania, Hobart, 2-3 December 2013, together with my colleague Eraj Ghafoori, the Australian Doctoral Student Representative on ANZAM.	2013
Delivered a presentation for the Te Pae o Kairangi Doctoral Seminar Series on Wednesday 28 August 2013 on my doctoral research. The presentation covered my doctoral research to this point. The presentation was recorded.	2013
Facilitated the ANZAM Mid Year Doctoral Workshop hosted by AUT University, in Auckland, 4-5 April 2013, together with fellow ANZAM board members Professor Edwina Pio of AUT and Associate Professor Bob Cavana of Victoria University of Wellington.	2013
Speaker at the Meiji University-Massey University Conference, as part of the Massey University School of Management delegation. The conference hosted by the Meiji University Graduate School of Business at their Tokyo Campus, held 20 November 2012, and chaired by Associate Professor Gabriel Eweje, of Massey University.	2012
Participated in the ISCB 2012 Doctoral Consortium held Sunday 10 June 2012 in Wellington at Massey University. The consortium was facilitated by Professor Helle Neergaard of Aarhus University and Professor David Deakins, Conference Convenor.	2012
<b>Other Evidence of Research Contributions (RC)</b>	
Assisted in the formation of the Indigenous Issues Special Interest Group within ANZAM, which was approved by the ANZAM board of directors at their June 2013 meeting.	2013-2014
Attended the 5th International Traditional Knowledge Conference, hosted by Ngā Pae o Te Maramatanga - the New Zealand Centre of Excellence in Māori Research, at Auckland University School of Business, 27-30 June 2012.	2012
Attended the Public Agencies Forum as part of the ICSB Conference held at Parliament, 14 June 2012.	2012
Associate member of the Small and Medium Enterprise Research Centre, in the College of Business, Massey University, from June 2012 to December 2013.	2012-2013
Member of International Council of Small Business (ICSB) 2012-2013	2012-2013
Associate member of Te Au Rangahau, the Māori Business Research Centre within the College of Business, Massey University from August 2011 to the present	2011-2014
<b>Outreach and Engagement (RC)</b>	
Presentation on Māori entrepreneurship and Māori management research, teaching and practice at Te Puāwaitanga Māori student recruitment programme, 11 July 2017, Massey University, Albany Campus. Hosted by Māori student recruitment advisors.	2017
<b>Research Funding and Support (RC)</b>	
College of Assessors, Ministry of Business, Innovation and Employment for Endeavour Fund and Smart Ideas projects for 12-months	2019-2020
Awarded \$30,000 grant in conjunction within Westpac Fin-Ed Centre by SkyCity Auckland Community Trust to study financial and entrepreneurial capability of Māori entrepreneurs in Auckland and Northland	2017-2018
<b>Research Prizes and Awards (RC)</b>	
Fulbright-Ngā Pae o te Māramatanga Senior Scholar Award 2019	2019-2020

Massey Business School Research Translation Competition 2017: Māori/Pasifika issues prize \$1500, for paper titled 'Māori entrepreneurial success: The new 'normal'.	2017
Scoping the field of Māori enterprise: A study in indigenous entrepreneurial identity. Massey Business School research proposal competition won \$1000 prize for best proposal.	2017
Awarded \$1000 prize for research proposal entitled "Scoping the field of Māori enterprise: A study in indigenous entrepreneurial identity," by College of Business Research Committee, notified 4 May 2017 by Professor Kambiz Maani.	2017
Finalist in the Three Minute Thesis Competition hosted by Massey University at the Turitea Campus, 28 August 2013, in the Japan Lecture Theatre.	2013
Best paper award for the Critical Management Studies Stream at the ANZAM Annual Conference, Perth Convention Centre, 5-7 December 2012; Prize shared with co-author John Gerard O'Sullivan of CPIT.	2012
Winner of the ANZAM Best Doctoral Dissertation Proposal Award Sponsored by: Macquarie University Department of Management and Marketing, 4 December 2012, Perth, Australia.	2012
Massey University Māori Doctoral Scholarship recipient for 2012. The award comprises a \$25,000 annual scholarship for up to three years for a full time doctoral student of Māori descent. Only one award is issued annually.	2012-2014

### **Research Fellowships and Appointments (RC)**

Appointed director of the Small Enterprise Association of Australia and New Zealand.	2018-present
Appointed to the Board of Studies for the Master of Māori and Indigenous Business	2017-present
Appointed as the inaugural Māori Intern by Motu Economic and Public Policy Research, for Poutama Trust, from 1 August to 20 December 2013. The appointment followed an open invitation and selection process by Motu and Poutama Trust.	2013
Appointed as the New Zealand Doctoral Student Representative on the Australian and New Zealand Academy of Management for a two year from 1 January 2013 to 31 December 2014. The appointment is supported by the School of Management and ANZAM.	2013-2014

### **Reviewing, Refereeing, Judging, Evaluating and Examining (RC)**

Editorial Review Board member of the Journal of Small Business Management since July 2012	2012-2014
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### **Publications**

- Jurado, T., & Mika, J. P. (2019). Indigenous exporting enterprises and trade policy: The Māori business experience. In S. Macht (Ed.), *Wicked solutions to wicked problems: The challenges facing management research & practice-33rd ANZAM Conference, 3-6 December 2019* (pp. 1-13). Brisbane, Australia: ANZAM. Retrieved from <https://www.anzam.org/>
- Felzensztein, C., Mika, J., Tretiakov, A., & Macpherson, W. (2019). Evolution of indigenous entrepreneurial ecosystems: Insights from an exploratory comparison. *Entrepreneurship & Regional Development*, Submitted.
- Mika, J., & Ross, B. M. (2019). International Indigenous business and trade and the role of culture: A comparison between Aotearoa Māori and Alaska Native enterprises. *Journal of Aboriginal Economic Development*, 11(2), 54-71. Retrieved from <http://www.edo.ca/about-cando>
- Sciascia, A., Mika, J., Hall, T., & Roskruge, M. (2019). *He Whenua Tipu: Transformation of Māori agribusiness and the fourth industrial revolution (4IR) report*.
- Sciascia, A., Hall, T., Roskruge, M., & Mika, J. (2019). *He Whenua Tipu - Transformation of Māori Agribusiness and the Fourth Industrial Revolution*.
- Rout, M., Lythberg, B., Mika, J., Gillies, A., Bodwitch, H., Hikuroa, D., . . . Reid, J. (2019). *Māori marine-based enterprise case studies and kaitiaki-centred business models: Māori marine-based enterprise case studies and kaitiaki-centred business models*. Wellington, New Zealand: Sustainable Seas National Science Challenge. Retrieved from <http://www.massey.ac.nz/>

- Rout, M., Bodwitch, H., Gillies, A., Lythberg, B., Hikuroa, D., Mackey, L., . . . Davies, K. (2019). *Māori marine economy: A literature review: Māori marine economy: A review of literature concerning the historical and contemporary structure of the Māori marine economy*. Wellington, New Zealand: Sustainable Seas National Science Challenge. Retrieved from [https://www.researchgate.net/profile/Jason\\_Mika](https://www.researchgate.net/profile/Jason_Mika)
- Reid, J., Rout, M., & Mika, J. (2019). *Mapping the Māori marine economy: Whai rawa, whai mana, whai oranga—Creating a world-leading Indigenous blue marine economy: Mapping the Māori marine economy: Whai rawa, whai mana, whai oranga—Creating a world-leading Indigenous blue marine economy*. Wellington, New Zealand: Sustainable Seas National Science Challenge. Retrieved from <http://www.massey.ac.nz/>
- Mika, J. P., Fahey, N., & Bensemman, J. (2019). What counts as an indigenous enterprise? Evidence from Aotearoa New Zealand. *Journal of Enterprising Communities*, 13(3), 372-390. doi:[10.1108/JEC-12-2018-0102](https://doi.org/10.1108/JEC-12-2018-0102)
- Felzensztein, C., Macpherson, W., Mika, J. P., & Tretiakov, A. (2019, April 10). Regional Indigenous entrepreneurship: A South-to-South exploratory comparison. In *The Business Association of Latin American Studies (BALAS) conference, "Lighting the future in Latin America in times of uncertainty: Fostering innovation and employability*. Lima, Perú.
- Mika, J. P. (2019). *Spirituality and entrepreneurship: An Indigenous perspective*. Sivana East. Retrieved from <https://blog.sivanaspirit.com/>
- Mika, J. P. (2019). *Five insights that could move tourism closer towards sustainability*. The Conversation. Retrieved from <https://theconversation.com/us>
- Mika, J. P., Smith, G. H., Gillies, A., & Wiremu, F. (2019). Unfolding tensions within post-settlement governance and tribal economies in Aotearoa New Zealand. *Journal of Enterprising Communities*, 13(3), 296-318. doi:[10.1108/JEC-12-2018-0104](https://doi.org/10.1108/JEC-12-2018-0104)
- Jurado, T., & Mika, J. (2018). Maori internationalisation and trade policy: the role of business ethics. In A. West (Ed.), *ABEN 2018*. MASSEY UNIVERSITY, AUCKLAND, NEW ZEALAND. Retrieved from <https://aben.org.au/wp-content/uploads/2018/12/aben-2018-abstracts-final.pdf>
- Mika, J. P. (2018, December 4). Māori responsiveness: What it means, why mainstream organisations do this and what differentiates those that do it well?. In B. Catley (Ed.), *Managing the many faces of sustainable work: 32nd ANZAM Conference, 4-7 December 2018*. Massey University, Auckland, New Zealand.
- Mika, J. P., Warren, L., Palmer, F. R., & Jacob, N. (2018, November 13). Entrepreneurial ecosystem efficacy for indigenous entrepreneurs. In *Indigenous futures: 8th Biennial International Indigenous Research Conference, 13-16 November 2018*. Auckland University, Auckland, New Zealand. Retrieved from [https://www.researchgate.net/profile/Jason\\_Mika](https://www.researchgate.net/profile/Jason_Mika)
- Hudson, M., Mika, J. P., Wilcox, P., Battershill, C., Ruru, J., Brooks, R., . . . Nikora, T. (2018, November 13). Te nohonga kaitiaki: Developing guidelines for genomic research on taonga species. In *Indigenous futures: 8th Biennial International Indigenous Research Conference, 13-16 November 2018*. Auckland University, Auckland, New Zealand.
- Mika, J. P., Reid, J., Hikuroa, D., Awatere, S., Wiremu, F., Rakena, M., . . . Bodwitch, H. (2018, November 13). Whai rawa, whai mana, whai oranga: Creating world-leading indigenous blue economy. In *Indigenous futures: 8th Biennial International Indigenous Research Conference, 13-16 November 2018*. Auckland University, Auckland, New Zealand. Retrieved from [https://www.researchgate.net/profile/Jason\\_Mika](https://www.researchgate.net/profile/Jason_Mika)
- Awarau, A., Peters, K., & Mika, J. P. (2018, November 12). *Māori enterprise—Awakening the taniwha*. Palmerston North, New Zealand: Māori Television. Retrieved from <https://teaomaori.news/maori-enterprise-awakening-taniwha>
- Rout, M., Reid, J., Bodwitch, H., Gillies, A., Lythberg, B., Hikuroa, D., . . . Davies, K. (2018). *Māori marine economy: A review of literature concerning the historical and contemporary structure of the Māori marine economy: Māori marine economy: A review of literature concerning the historical and contemporary structure of the Māori marine economy*. Wellington, New Zealand: Sustainable Seas National Science Challenge. Retrieved from <https://sustainableseaschallenge.co.nz/>
- Mika, J. P., & Wood, P. (2018). *Te manu ka rere: Fostering Māori enterprise financial capability: Te manu ka rere: Fostering Māori enterprise financial capability*. Palmerston North, New Zealand: Massey University. Retrieved from <http://www.massey.ac.nz/>

- Mika, J. P. (2018, August 17). Indigenous Māori and Japanese management in a curious case of 'East meets East'. In J. Sayers (Ed.), *Wabi-sabi (侘寂): Transience in Organisational Life SCOS/ACSCOS Conference (Standing Conference on Organisational Symbolism (SCOS) and Australasian Caucus of Standing Conference on Organisational Symbolism (ACSCOS))*. Palmerston North, New Zealand. Retrieved from [https://www.researchgate.net/profile/Jason\\_Mika](https://www.researchgate.net/profile/Jason_Mika)
- Mika, J. P. (2018). The role of the United Nations Declaration of the Rights of Indigenous Peoples in building indigenous enterprises and economies. In S. Katene (Ed.), *The declaration and indigenous rights in Aotearoa/New Zealand*. Wellington, New Zealand: Huia.
- Mika, J. P., Hikuroa, D., Reid, J., Awatere, S., Wiremu, F., Rakena, M., . . . Bodwitch, H. (2018, July 11). Whai Rawa, Whai Mana, Whai Oranga – Creating a world-leading indigenous blue economy. In *Joint New Zealand Geographical Society and Institute of Australian Geographers Conference, 11-14 July, 2018*. University of Auckland, Auckland, New Zealand.
- Mika, J., & Tomoana, R. (2018). *Māori business in Te Tai Hauāuru: An environmental scan: Māori business in Te Tai Hauāuru: An environmental scan* (1). Wellington, New Zealand: Te Puni Kōkiri. Retrieved from <https://www.tpk.govt.nz/>
- Mika, J. P. (2018, April 18). Indigenous tourism research: A Māori perspective. In L. T. Smith (Ed.), *World Indigenous Tourism Summit 2018 Research Symposium 18-19 April 2018*. Waikato-Tainui Endowment College, Hopuhopu, Ngāruawāhia. Retrieved from [https://www.researchgate.net/profile/Jason\\_Mika](https://www.researchgate.net/profile/Jason_Mika)
- Mika, J. P., Henry, E., & Wolfgramm, T. (2018). *Mahi tahi mō te hinonga: Indigenous collaboration for enterprise and the role of indigenous business networks: Mahi tahi mō te hinonga: Indigenous collaboration for enterprise and the role of indigenous business networks: Wānanga # 1 report*. Auckland, New Zealand: Te Ara Poutama, AUT. Retrieved from <http://www.aut.ac.nz/>
- Mika, J. P. (2018). Te Manu Atatū: The role of Māori business networks in Māori entrepreneurship. In L. Chase (Ed.), *Te Manu Atatū networking meeting 21 March 2018*. Mud Ducks Cafe, Whanganui, New Zealand.
- Mika, J. P. (2018). *Why Māori culture is good for business*. Poutama Trust. Retrieved from <https://poutama.co.nz/>
- Mika, J. P. (2018). Why Māori culture is good for business. (pp. 1). Rotorua, New Zealand: Poutama Trust. Retrieved from <https://poutama.co.nz/>
- Mika, J. P., Warren, L., Palmer, F. R., Jacob, N., & Bradley, C. (2018). *Indigenous entrepreneurial ecosystems: He pūnaha hauropi rakahinonga tō te tangata whenua i Aotearoa nei: Toward a theory of entrepreneurial ecosystem efficacy for indigenous entrepreneurs in Aotearoa New Zealand* (3). Palmerston North, New Zealand: Massey University School of Management. Retrieved from <http://www.massey.ac.nz/>
- Mika, J. P. (2018). *Strong sense of cultural identity drives boom in Māori business*. The Conversation Media Trust. Retrieved from <https://theconversation.com/au/who-we-are>
- Mika, J. P. (2018). Indigenous entrepreneurship and Māori land development. In R. Scheyvens, & F. R. Palmer (Eds.), *Massey University staff, students and external stakeholders*. Turitea Campus, Palmerston North, Massey University: Te Au Rangahau Māori Business & Leadership Research Centre.
- Warren, L., Mika, J. P., & Palmer, F. R. (2018). How does enterprise assistance support Maori entrepreneurs? An identity approach.. *Journal of Management and Organization*, 23(6), 873-885. doi:[10.1017/jmo.2017.73](https://doi.org/10.1017/jmo.2017.73)
- Mika, J. P. (2017). Indigenous entrepreneurial capabilities: Rethinking the role of enterprise assistance. In C. Duff, & L. Bradley (Eds.), *31st Annual Australian & New Zealand Academy of Management Conference: Creative disruption: managing in a digital age* Vol. 31 (pp. 1-2497). Brisbane, Australia: ANZAM. Retrieved from <https://www.anzam.org/>
- Walker, D., Mika, J. P., & Palmer, F. R. (2017, December 5). Mā wai hei kaitiaki matihiko mā tātau? Who shall be our digital guardian as indigenous entrepreneurs?. In *31st Annual Australian & New Zealand Academy of Management Conference*. QUT, Brisbane, Australia.
- Mika, J. P., & palmer, F. R. (2017). *Māori business in Manawatū: An environmental scan of Māori business in Manawatū* (1). Palmerston North, New Zealand: Massey University School of Management. Retrieved from <http://www.massey.ac.nz/>

- Warren, L., Mika, J. P., & Palmer, F. R. (2017). How does enterprise assistance support Maori entrepreneurs? An identity approach. In *'Borders', prosperity and entrepreneurial responses: 40th annual conference of the Institute of Small Business and Entrepreneurship (ISBE), 4-8 November 2017*. Europa Hotel, Belfast, Ireland, UK. Retrieved from [https://www.researchgate.net/profile/Jason\\_Mika](https://www.researchgate.net/profile/Jason_Mika)
- Mika, J. P. (2017). Māori entrepreneurial success: The new 'normal'. In *Massey Business School Research Translation Competition* Vol. 5 (pp. 1-5). Massey Business School. Retrieved from <http://www.massey.ac.nz/>
- Warren, L., Mika, J., & Palmer, F. (2017). How does enterprise assistance support Māori entrepreneurs? An identity approach. *Journal of Management and Organization*, 23(6), 873-885. doi:[10.1017/jmo.2017.73](https://doi.org/10.1017/jmo.2017.73)
- Mika, J. P., Warren, L., Foley, D., & Palmer, F. R. (2017). Perspectives on indigenous entrepreneurship, innovation and enterprise. *Journal of Management and Organization*, 23(6), 767-773. doi:[10.1017/jmo.2018.4](https://doi.org/10.1017/jmo.2018.4)
- Mika, J. P., Smith, G. H., Gillies, A., & Wiremu, F. (2017, September 6). Unfolding tensions within the social order of iwi. In O. N. Alakavuklar, & W. Tie (Eds.), *Ka whawhai tonu mātou: Beyond capitalism – beyond colonisation: The fourth annual conference in the Social Movements, Resistance and Social Change, 6 – 8 September 2017*. Massey University, Albany Campus, Auckland. Retrieved from [https://www.researchgate.net/profile/Jason\\_Mika](https://www.researchgate.net/profile/Jason_Mika)
- Mika, J. P. (2018). The role of UNDRIP in indigenous entrepreneurship and innovation. In S. Katene (Ed.), *Conference on the UN Declaration on the Rights of Indigenous Peoples: The Declaration's Impact and Relevance to the Community*. Wellington, New Zealand: Huia. Retrieved from <https://www.huia.co.nz/huia-bookshop/bookshop/>
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- Mika, J. P. (2017). *Matariki Xponential: The trilogy continues*. Callaghan Innovation. Retrieved from <https://www.callaghaninnovation.govt.nz/blog/matariki-xponential-trilogy>
- Mika, J. P. (2017, August 18). Indigenous entrepreneurship in Aotearoa New Zealand: Lessons for entrepreneurial policy and assistance. In K. Wennberg, S. Bradley, & C. Sandström (Eds.), *The Baugh-Ratio Colloquium for Young Social Scientists Policy for innovative entrepreneurship, August 18-19, 2017*. Stockholm, Sweden. Retrieved from [https://www.researchgate.net/profile/Jason\\_Mika/publications](https://www.researchgate.net/profile/Jason_Mika/publications)
- Dell, K., Mika, J. P., & Warren, L. (2017). Indigenous entrepreneurial ecosystems: A New Zealand perspective. In *Academy of Management*. Atlanta, United States of America: Academy of Management.
- Hutchings, J., Smith, J., Roskrug, N., Severne, C., Mika, J. P., & Panoho, J. (2017). Enhancing Māori agribusiness through kaitiakitanga tools. (First ed., No. Of Pieces: 1, pp. 1-20). Wellington, New Zealand: Our Land and Water National Science Challenge. Retrieved from <http://www.ourlandandwater.nz/>
- Mika, J. P. (2017). Māori entrepreneurship research, policy and practice: An academic perspective. In R. Bathurst (Ed.), *Te Wero Pahi: Māori Business Challenge*. Wellington, New Zealand: Māori Women's Development Incorporated. Retrieved from <http://www.mwdi.co.nz/>
- Mika, J. P. (2017, July 5). Aging and work: A Māori perspective. In T. Bentley (Ed.), *Massey School of Management Big Issues Debate Series: Perspectives on ageing and workforce participation*. Sir Geoffrey Perren Building, Massey University, Palmerston North, New Zealand. Retrieved from [https://www.researchgate.net/profile/Jason\\_Mika](https://www.researchgate.net/profile/Jason_Mika)
- Mika, J. P. (2017). *Māori participation in honey and the role of Te Puni Kōkiri: Māori participation in honey and the role of Te Puni Kōkiri* (1). Wellington, New Zealand: Te Puni Kōkiri. Retrieved from <http://www.tpk.govt.nz/>
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- Awatere, S., Mika, J. P., Hudson, M., Pauling, C., Lambert, S., & Reid, J. (2017). Whakatipu rawa ma ngā uri whakatipu: Optimising the 'Māori' in Māori economic development. *AlterNative: An International Journal of Indigenous Peoples*, 13(2). doi:[10.1177/1177180117700816](https://doi.org/10.1177/1177180117700816)
- Mika, J. P. (2017). *Te Reureu Valley development project: Milestone report 3: Te Reureu Valley development project: Milestone report 3* (3). Palmerston North, New Zealand: Reureu Kotahitanga Limited. Retrieved from [https://www.researchgate.net/profile/Jason\\_Mika/publications](https://www.researchgate.net/profile/Jason_Mika/publications)

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- Mika, J. P. (2017). *Indigenising commerce: Reprising the role of reciprocity in commercial endeavour* [Artefact]. Palmerston North, New Zealand. Retrieved from [https://www.researchgate.net/profile/Jason\\_Mika/publications](https://www.researchgate.net/profile/Jason_Mika/publications)
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