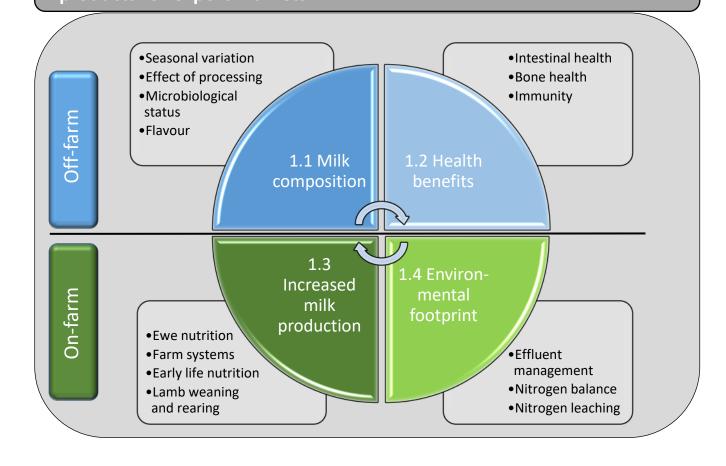




Boosting exports of the emerging NZ dairy sheep industry (2013-2019)

Increase exports of the NZ dairy sheep industry to \$200 M by 2030

Impact Statement: Sustainably produced novel sheep milk-based products for export markets





## Vision:

New Zealand to be the world leader in sustainably (economically, environmentally, socially and culturally) produced high-value sheep milk products for global markets.

- 5-year research programme
- Industry engagement through Industry Reference Group
- Outcome in May and September

RA1.1. Future Elite Dairy Sheep

Hipi ora, kai ora: Transforming the nascent New Zealand dairy sheep industry

RA1.2. Next generation sheep milk processing

RA1.3. Lowest Environmental Footprint